Johnson Insurance partners with The Retired Teachers of Ontario
to improve seniors’ quality of life

Timely investment as Canada’s seniors outnumber children.

TORONTO, ON (October 21, 2015) – Johnson Insurance announced today the company is partnering with The Retired Teachers of Ontario/ Les enseignantes et enseignants retraités de l'Ontario (RTO/ERO) Foundation to improve the quality of life of Canada’s seniors. Johnson is investing $250,000 over five years to support the Foundation’s initiatives focused on the health and wellness of older adults.

The announcement builds on a previous partnership to support the inaugural RTO/ERO Chair in Geriatric Medicine at the University of Toronto, which Dr. Paula Rochon was appointed to on July 1, 2015.

Today’s announcement comes at a turning point in history when there are more people aged 65 years and older (16.1 per cent) in Canada than children aged 0 to 14 years (16.0 per cent). Statistics Canada reports that the share of individuals aged 65 years and older will account for 25.1 per cent of the population on July 1, 2024, while comparatively those aged 0 to 14 years are likely to account for 16.3 per cent.

“Ageing is a life-long process that all of us experience in our own unique way,” says Dr. Rochon, Professor in the Department of Medicine and the Institute of Health Policy, Management & Evaluation at the University of Toronto, and Vice President of Research at Women’s College Hospital. “Recognizing and learning more about the complexities of ageing is key to ensuring we provide the best possible care to our ageing population.”

The recently announced investment at today’s RTO/ERO annual meeting includes an immediate $50,000 investment, followed by a series of four other investments annually until 2019.

“We have an urgent and ambitious vision – and we are steadily moving forward. This significant investment from Johnson Inc. means that we can move full steam ahead!” says Valerie Mah, President, RTO/ERO Foundation.

The country’s elderly population is growing at a rate of 3.5 per cent — approximately four times the growth rate of the total population — and will account for one fifth of Canada’s total population in 2024.

“The quality of life of seniors in Canada is a priority for Johnson Insurance,” adds Ken Bennett, President, Johnson and SVP, Lifestyle Insurance, RSA Canada. “We recognize the valuable role the Foundation has in addressing our shared vision of improving quality of life for seniors and we are proud to support initiatives that will help fuel a healthy future and increased longevity of our population.”

RTO/ERO

Since 1968, The Retired Teachers of Ontario/ Les enseignantes et enseignants retraités de l’Ontario (RTO/ERO) has provided excellent programs and services for teachers, school and board administrators, educational support staff and college and university faculty in retirement. These include: comprehensive group benefits insurance, social networking, community involvement, provincial and local communications, bilingual services, and group travel programs.

The RTO/ERO Foundation

Founded in 2011, and inspired by The Retired Teachers of Ontario/ Les enseignantes et enseignants retraités de l’Ontario (RTO/ERO) history of philanthropy, the RTO/ERO Foundation is a registered Canadian charity responsible for fundraising to fulfill its vision of positively impacting the lives of senior citizens in Canada.

RSA Canada

RSA Canada is one of the oldest insurance companies in the country with roots dating back to 1833. The RSA Canada group of companies includes Roins Financial Services Limited, Royal & Sun Alliance Insurance Company of Canada, Quebec Assurance Company, Johnson Inc., Unifund Assurance Company, Western Assurance Company, Ascentus Insurance Ltd., Canadian Northern Shield Insurance Company and RSA Travel Insurance Inc. (collectively, “RSA Canada”) and is part of RSA Insurance Group Plc.

Johnson Inc. is a proud member of the RSA Canada Group. The company is headquartered in St. John’s and employs more than 1400 people across the country. For more information, visit: www.johnson.ca

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